



Allianz Partners

Group Communications

Media release

Allianz Partners strengthens its leadership team with two new appointments

- **Lydie Hippon-Darde is appointed Managing Director of Allianz Partners France.**
- **Kristel Lataste replaces Lydie Hippon-Darde as Head of Strategy, Innovation and Customer Experience of Allianz Partners Group.**

Paris, 15th May, 2024

Allianz Partners announces two key leadership appointments to its French subsidiary and to Allianz Partners Group.

Lydie-Hippon Darde, new Managing Director of Allianz Partners France

Lydie Hippon-Darde has been appointed Managing Director of Allianz Partners France. She was previously Head of Strategy, Innovation and Customer Experience and Head of New Models at Allianz Partners Group.

Lydie joins the Executive Committee of Allianz Partners France, alongside Noël Ghanimé, Chairman. Her mission is to lead the company to achieve new successes and maintain its position as a market leader by accelerating innovation and transformation, developing value-added services, and pursuing sustainable growth.

With over 17 years at Allianz, Lydie joined Allianz France in 2007 to launch the Operational Excellence program. In 2015, she became Marketing Director at Allianz Partners France to support the company's digital transformation. Then in 2020, Lydie was appointed to her most recent role as Head of Strategy, Innovation and Customer Experience and Head of New Models within the Allianz Partners Group, where she became a member of the Executive Committee. In this role, she successfully led strategic initiatives such as the launch of the allyz digital platforms.

Kristel Lataste appointed Head of Strategy, Innovation and Customer Experience

On May 1st, Kristel Lataste was appointed Head of Strategy, Innovation and Customer Experience for the Allianz Partners Group. She succeeds Lydie Hippon-Darde and reports to Tomas Kunzmann, CEO of Allianz Partners. Kristel is responsible for driving Allianz Partners' strategic initiatives and innovation projects, and for further enhancing customer experience through projects such as the Voice of the Customer.

With a strong international background, Kristel has spent the last 23 years in various cross-functional management positions at travel technology company Amadeus, where she was responsible for implementing the company's growth and transformation strategy. Thanks to her customer-focused approach, her mastery of new technology and platforms, and her cross-functional and global experience, Kristel will be a key asset in accelerating the Group's strategic projects, deploying and evolving platforms worldwide, and driving innovation to deliver the best customer experience.

Tomas Kunzmann, CEO of Allianz Partners, commented:

I am delighted to announce two important strategic leadership nominations. With 17 years of experience at Allianz, Lydie is a home-grown talent whose extensive expertise, market and customer knowledge as well as innovative spirit will help us grow in one of the key markets of our group. With her in-depth knowledge of the French insurance and assistance market, Lydie brings a unique mix of very good understanding of global trends and best practices coupled with evolving customer needs, specific to the French market. This is particularly valuable given the rapid pace of change and transformation in the sector.

I'm also thrilled to welcome Kristel to Allianz Partners, an industry leader who brings unparalleled experience at a key moment in the transformation of our group. Her customer-centric approach and digital savviness will help us continue to innovate, scale our platforms globally and ensure that the customers are at the center of all our products and offerings.

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About Allianz Partners

Allianz Partners is a world leader in B2B2C insurance and assistance, offering global solutions that span international health and life, travel insurance, mobility and assistance. Customer driven, our innovative experts are redefining insurance services by delivering future-ready, high-tech high-touch products and solutions that go beyond traditional insurance. Our products are embedded seamlessly into our partners' businesses or sold directly to customers and are available through several commercial brands including Allianz Assistance, Allianz Travel and Allianz Care. Present in over 70 countries, our 22,600 employees speak over 70 languages, handle over 72.9 million cases each year and go the extra mile to offer peace of mind to our customers around the world.

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